



SERIOUS LAWN CARE MADE EASY.

Quality of Core[®] Aeration

Survey Summary

Fall 2015

About this survey...

1

Who?

Landscapers, Lawn Care Professionals, Sport Turf and Golf Course Superintendents.

2

When?

September thru October 2015

3

Why?

Assess what defines quality turf aeration by collecting and analyzing equipment preference, frequency, and other technical data from professionals who perform aeration services regularly.

4

Where?

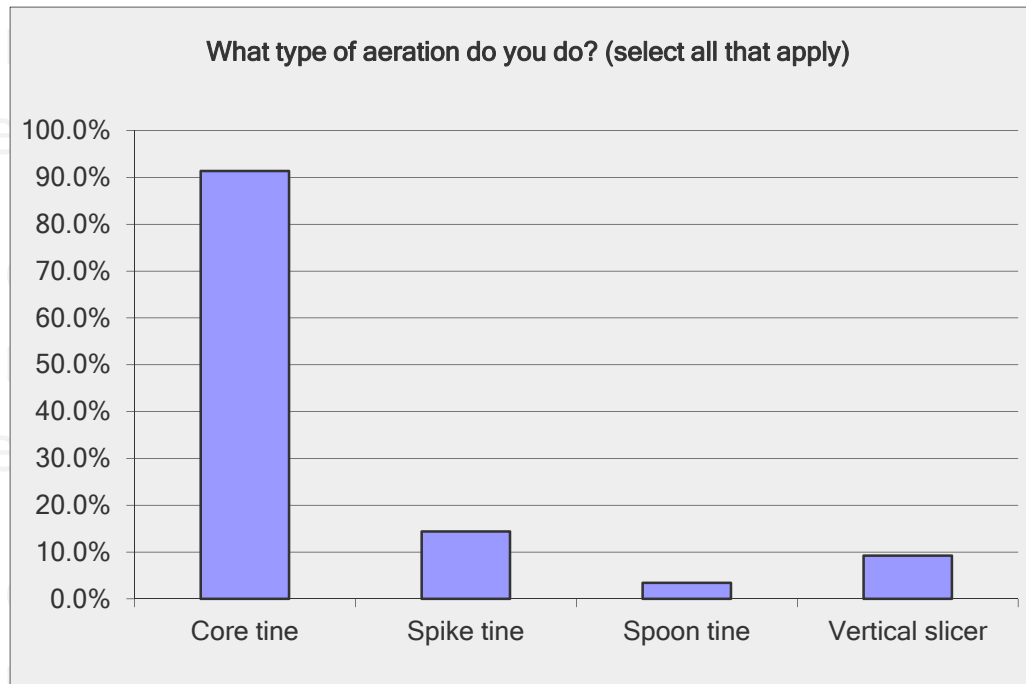
Surveys were conducted through the following leading trade media publications: Lawn & Landscape, Moose River Media publications: Turf, Sport Field and Superintendent, and Landscape Management.



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Aeration type

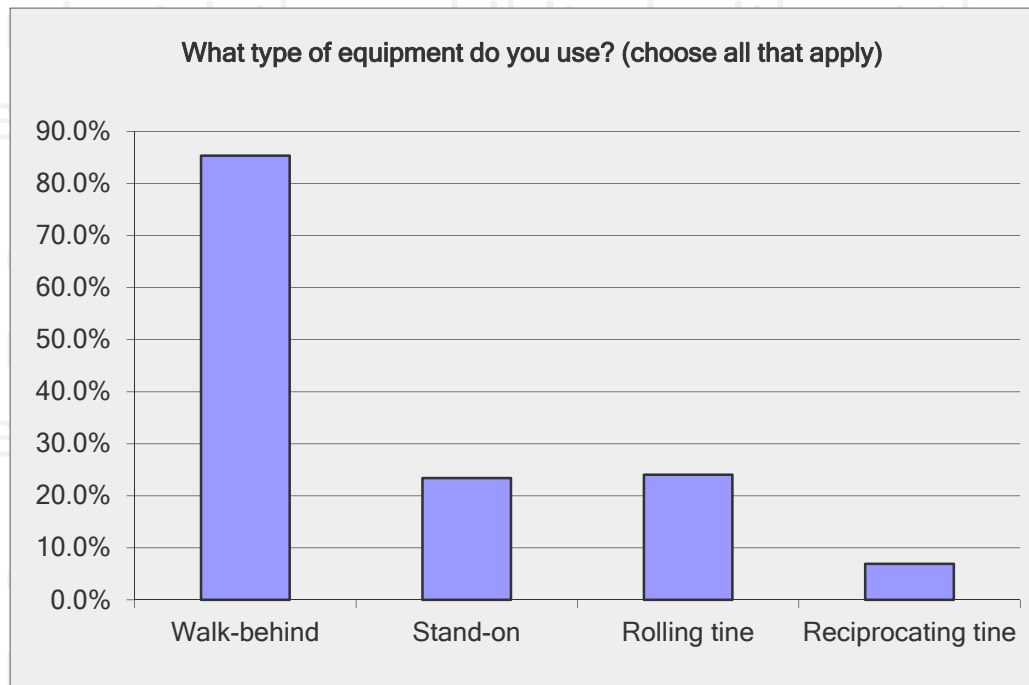




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Equipment type

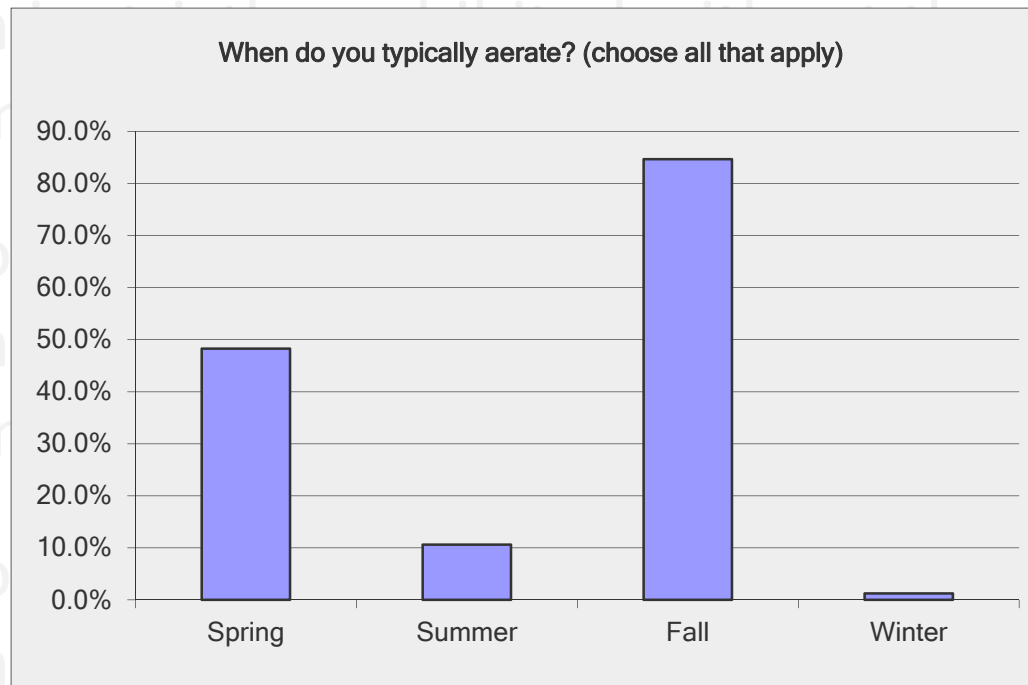




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Aeration season

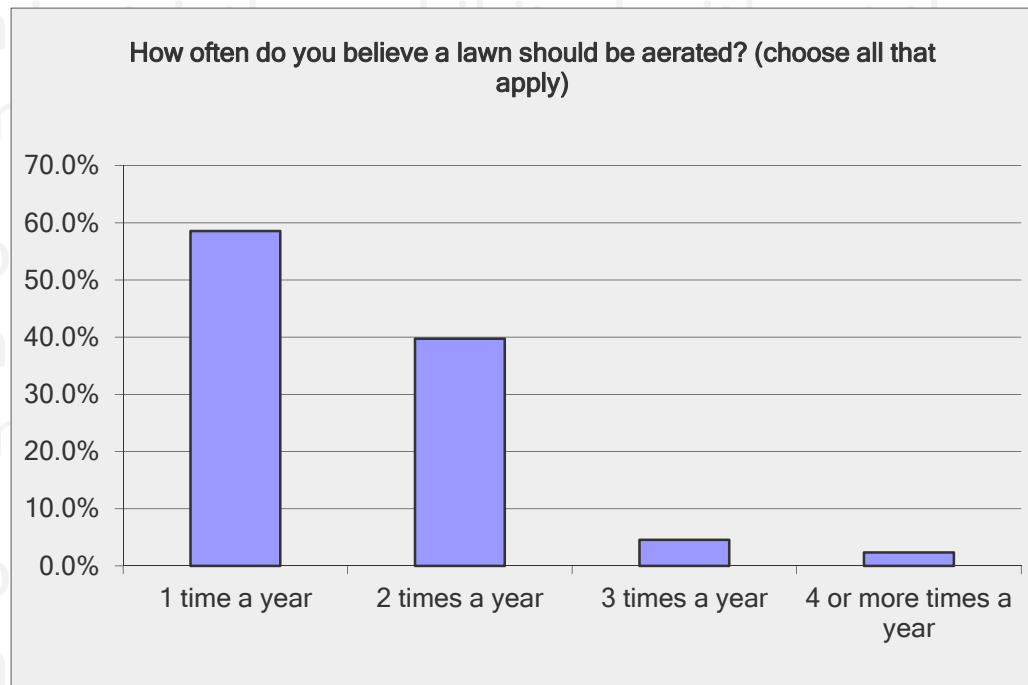




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How often should you aerate

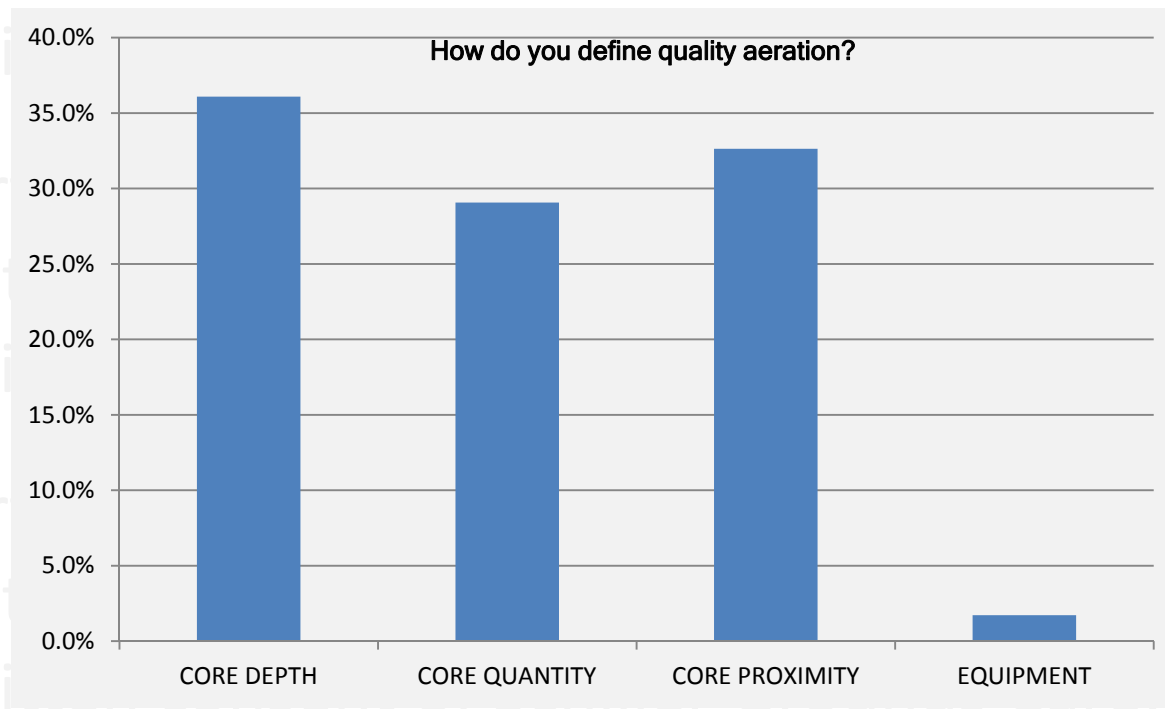




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Quality definitions



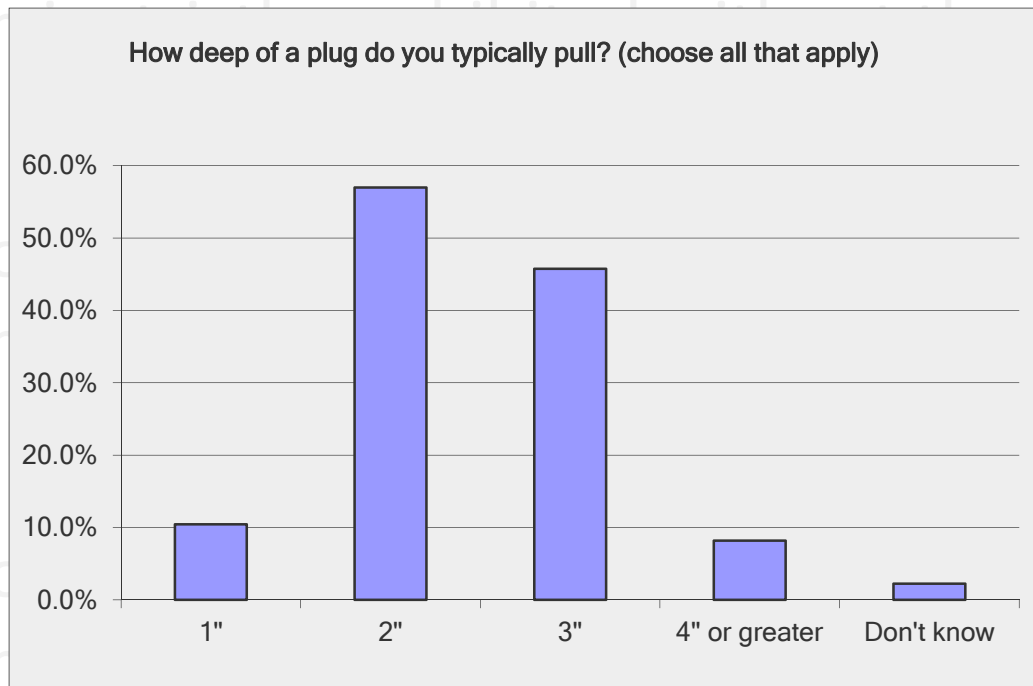
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Aeration depth

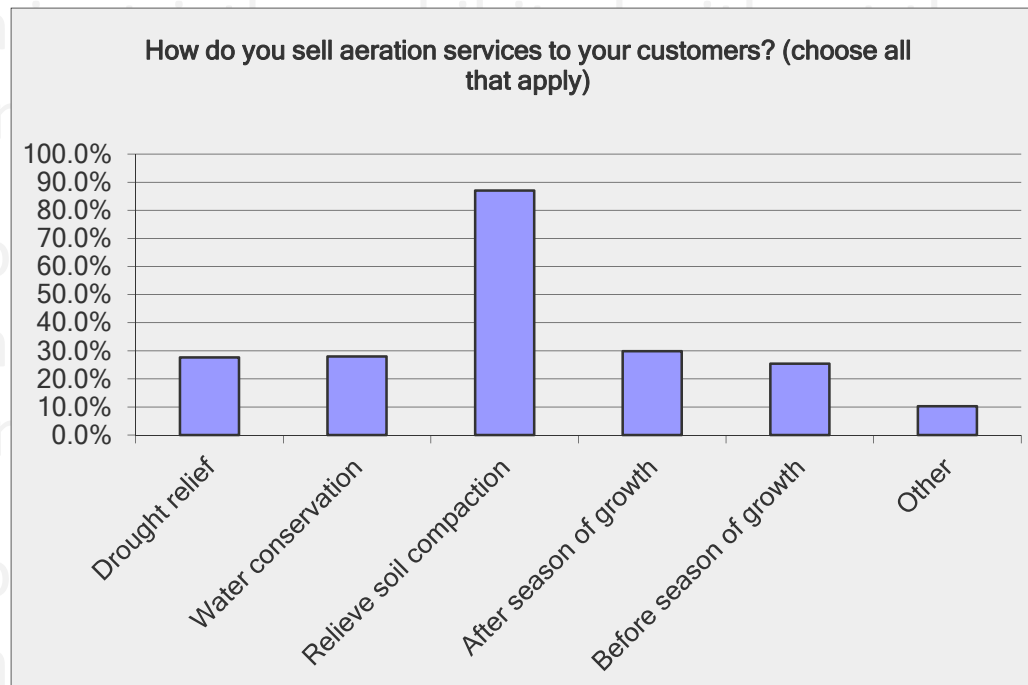




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Selling aeration services

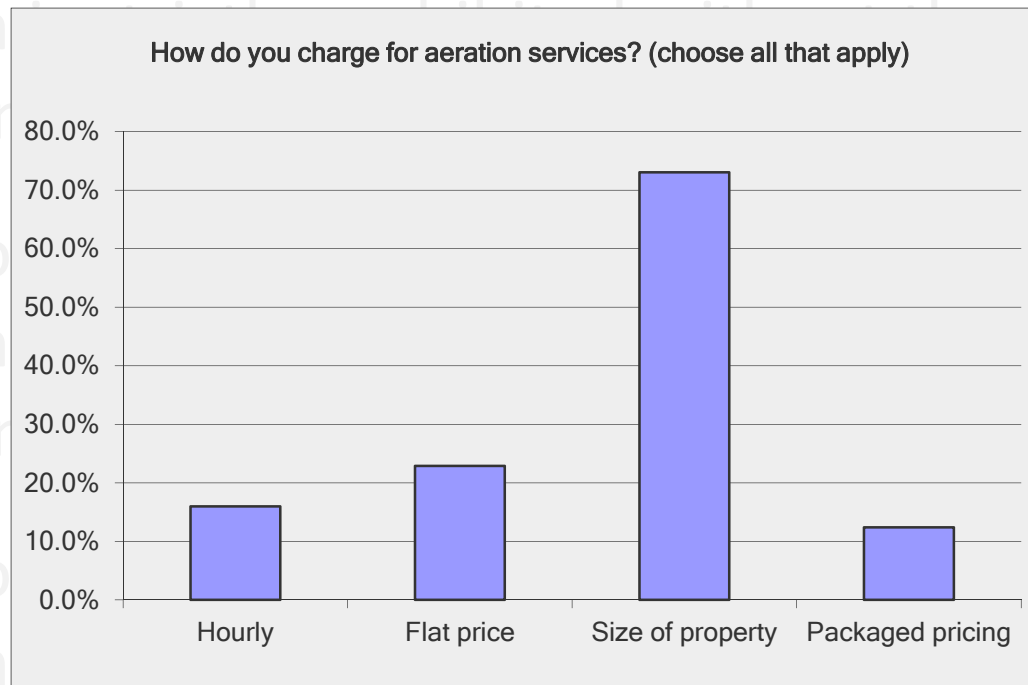




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Charging for aeration services

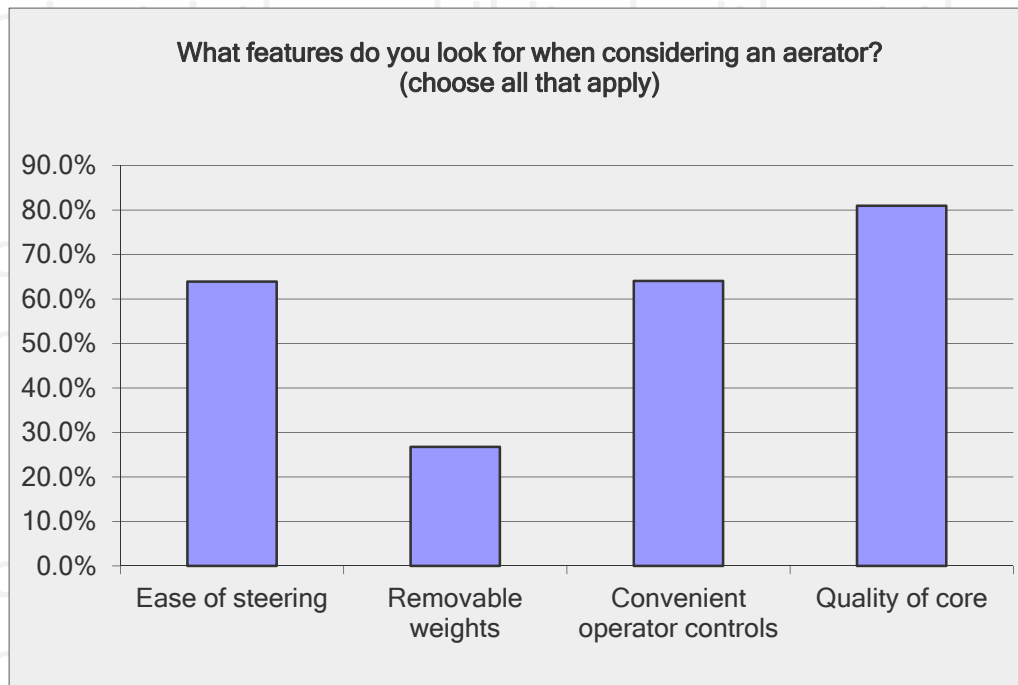




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Aerator features





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Aerator factors

